

Digital Marketing Solutions



Our Solutions



Website development & Designing

To make a mark in the digital world



SEO (Search Engine Optimisation)

To be found when you are customer is searching for you



Social Media Marketing

To communicate & build relationship with audience by creating right mix of approach



Email Marketing

Building a right message and take it right to the inbox of your audience



Profile Creation/ E-Brochure

To put your best foot forward in business world



Content Writing

Your stories must be written and told with lots of care



Branding Activities

Building personality of your brand for consistency & delivering a unified message

Our Customers



Our Work



Website, Branding & UI





CODERROOTZ



<https://coderootz.com>



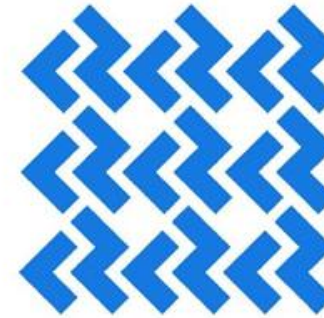
Logo



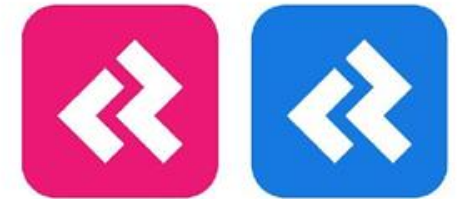
Mark



Color palette



Pattern



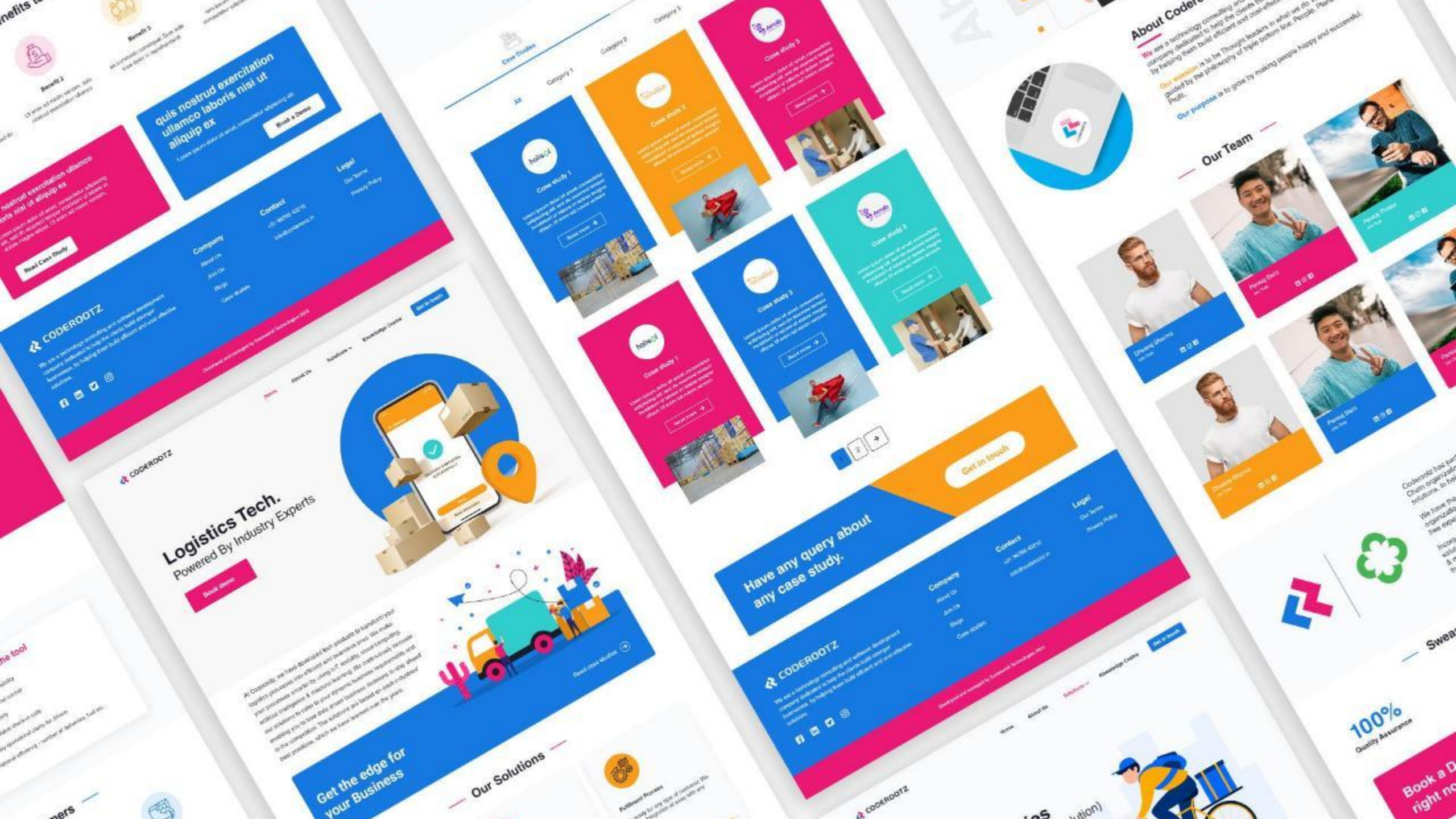
App icons



Logo strategy

Handel Gothic BT
Roboto

Typeface



Benefit 2

13 years of mobile app development
proven expertise in various industries



Benefit 3

AI-powered content creation
faster delivery and higher quality

quis nostrud exercitation
ullamco laboris nisi ut
aliquip ex

Book a Demo

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Real Case Study

CODEROOTZ
We are a technology consulting and software development
company dedicated to help the clients build stronger
businesses by helping them build efficient and robust
solutions.



Dashboard and reports by **Knowledge Center**

Home

About Us

Solutions

Knowledge Center

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Logistics Tech.
Powered By Industry Experts

Book demo



At Coderootz, we have developed four products to transform your
logistics processes into efficient and sustainable ones. We make
your processes smarter by using IoT, robotics, cloud computing,
artificial intelligence & machine learning. We continuously increase
our solutions to cater to your dynamic business requirements and
enable you to take data-driven business decisions to stay ahead
in the competition. The solutions are based on robust customer
feedback, which we have learned over the years.

Get the edge for
your Business

Our Solutions



Fullstack Process
Ready to try any type of solution? We
are happy to help you integrate it with our
platform.



Case Studies

All

Category 1

Category 2

Category 3



holly2

Case study 1

Learn how we built an AI-powered
recommendation system for a leading
e-commerce company. The system
analyzes user behavior and product
attributes to suggest relevant items,
increasing conversion rates and
customer satisfaction.



Read more



Case study 3

Learn how we built an AI-powered
recommendation system for a leading
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customer satisfaction.



Read more



Case study 3

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Case study 2

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Read more



Case study 3

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Read more

Have any query about
any case study.

Get in touch

CODEROOTZ
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company dedicated to help the clients build stronger
businesses by helping them build efficient and robust
solutions.



Company
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Blog
Case studies

Contact
+91 96886 43270
info@coderootz.in

Dashboard and reports by **Knowledge Center**

Home

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Solutions

Knowledge Center

Get in touch



100%
Quality Assurance

Book a D
right no

Our Team



David Johnson
Software Engineer



David Johnson
Software Engineer



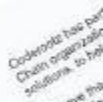
David Johnson
Software Engineer



David Johnson
Software Engineer



David Johnson
Software Engineer



David Johnson
Software Engineer

Coderootz has been
Chain organization
solutions to help
We have this
organization
free exper
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solu
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About Coderootz

We are a technology consulting and software development
company dedicated to help the clients build stronger
businesses by helping them build efficient and robust
solutions.

Our mission is to be Thought leaders in what we do,
guided by the philosophy of triple bottom line: People, Planet,
Profit.

Our purpose is to grow by making people happy and successful.



Sapro^{tz}

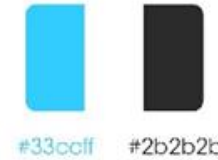


<https://www.saprootz.com>

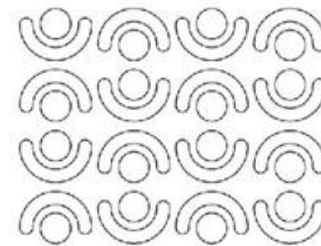
Sapro^{tz}



Mark



Color palette

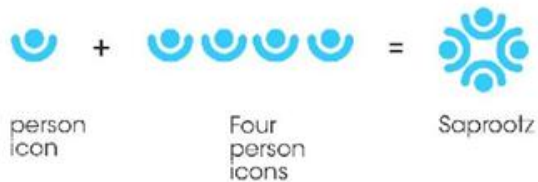


Pattern



App icons

Logo



Logo strategy

ITC Avant Garde
ITC Avant Garde
ITC Avant Garde

ITC Avant Garde
ITC Avant Garde
ITC Avant Garde

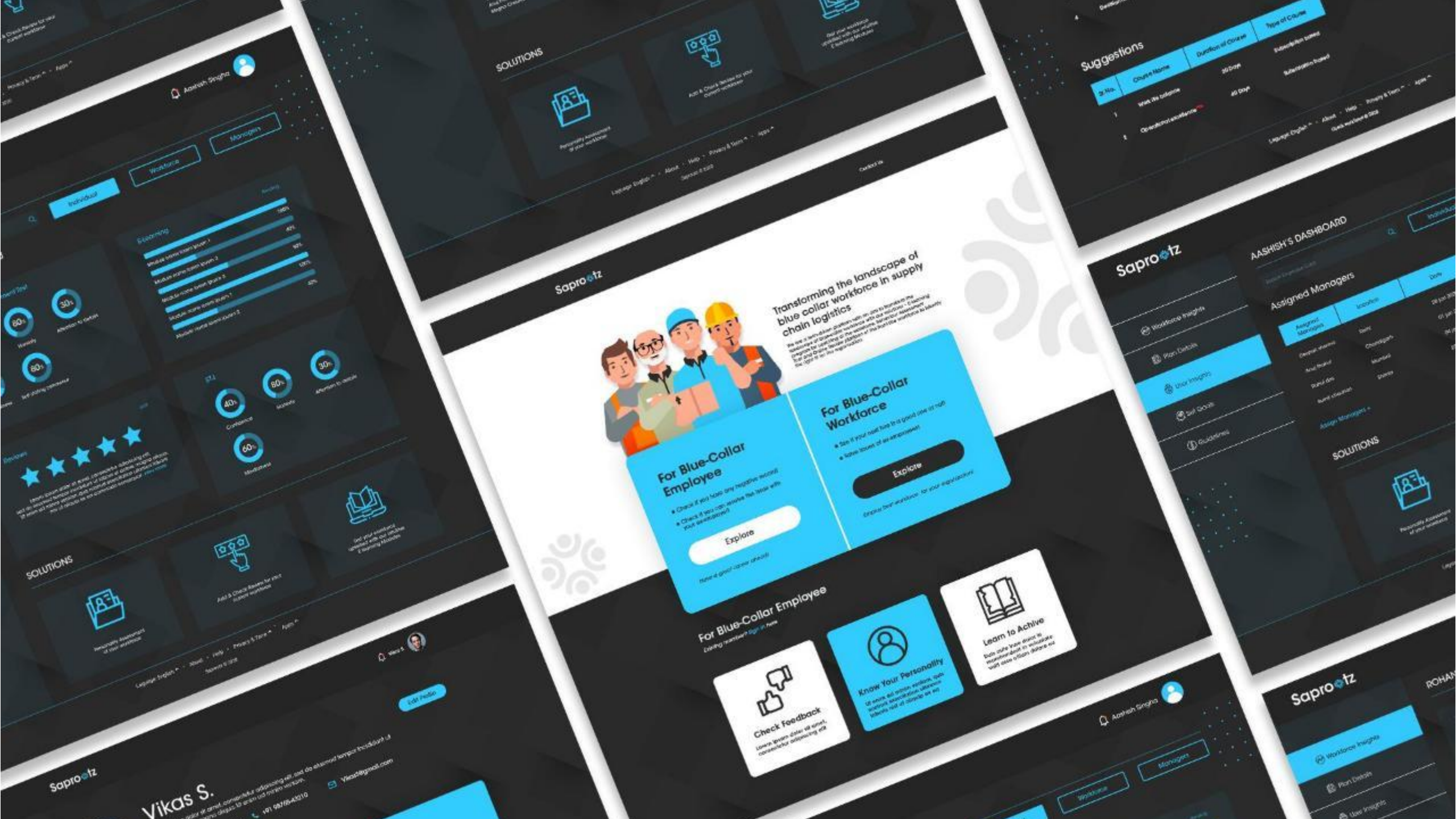
Typeface



Saproitz

Transforming the landscape
of blue collar workforce in logistics





SOLUTIONS



Personality Assessment
of your workforce



Add & Check Status for your
Current workforce



Add your workforce
updates with our mobile
Learning Modules

Sapro®tz

Transforming the landscape of
blue collar workforce in supply
chain logistics



For Blue-Collar Employee

- Check if you have any negative records
- Check if you can resolve the issue with
the employee

Explore

For Blue-Collar Employer



Check Feedback
Users given status of work,
consequently adjusting it



Know Your Personality
Get more 80 percent positive, more
positive personality, ultimately
helps you to improve your
work



Learn to Achieve
Each user gets access to
resources that will help them
improve their skills

Suggestions

S.No.	Course Name	Duration of Course	Type of Course
1	Work life balance	30 Days	Subscription based
2	Operational excellence	40 Days	Subscription based

Sapro®tz

AASHISH'S DASHBOARD

Assigned Managers

Manager Name	Role	Day
Deepak Sharma	Team Lead	28 Jan 2023
Anil Kumar	Coordinator	01 Jan 2023
Prashant	Manager	28 Jan 2023
Ravi Kumar	Manager	28 Jan 2023

SOLUTIONS



Personality Assessment
of your workforce

Sapro®tz

Workforce Insights

Plan Details

User Insights

Sapro®tz

Vikas S.

+91 9876543210

Vikas@gmail.com

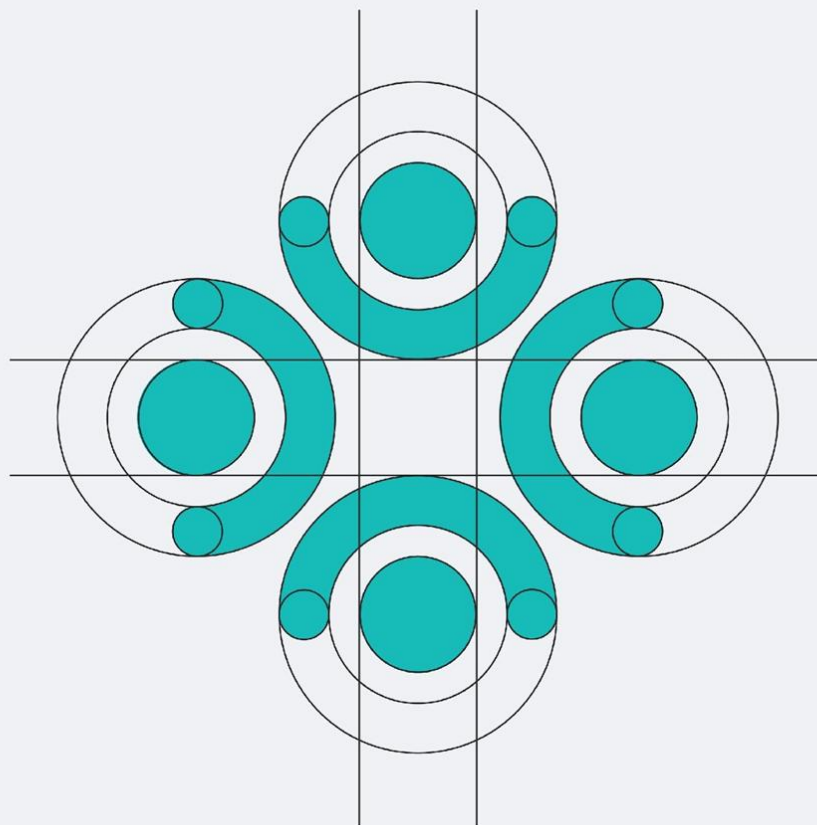
Taprootz

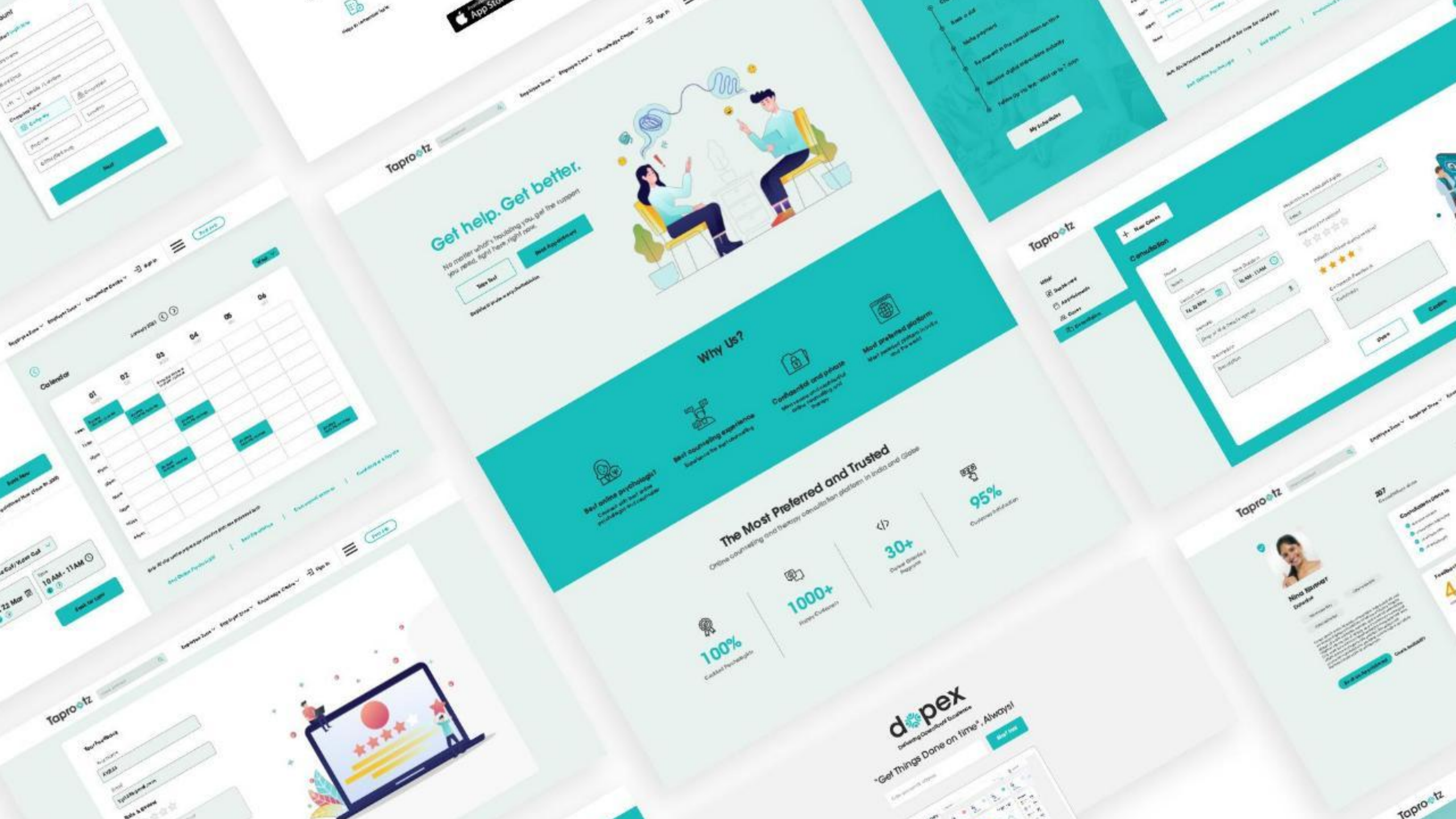


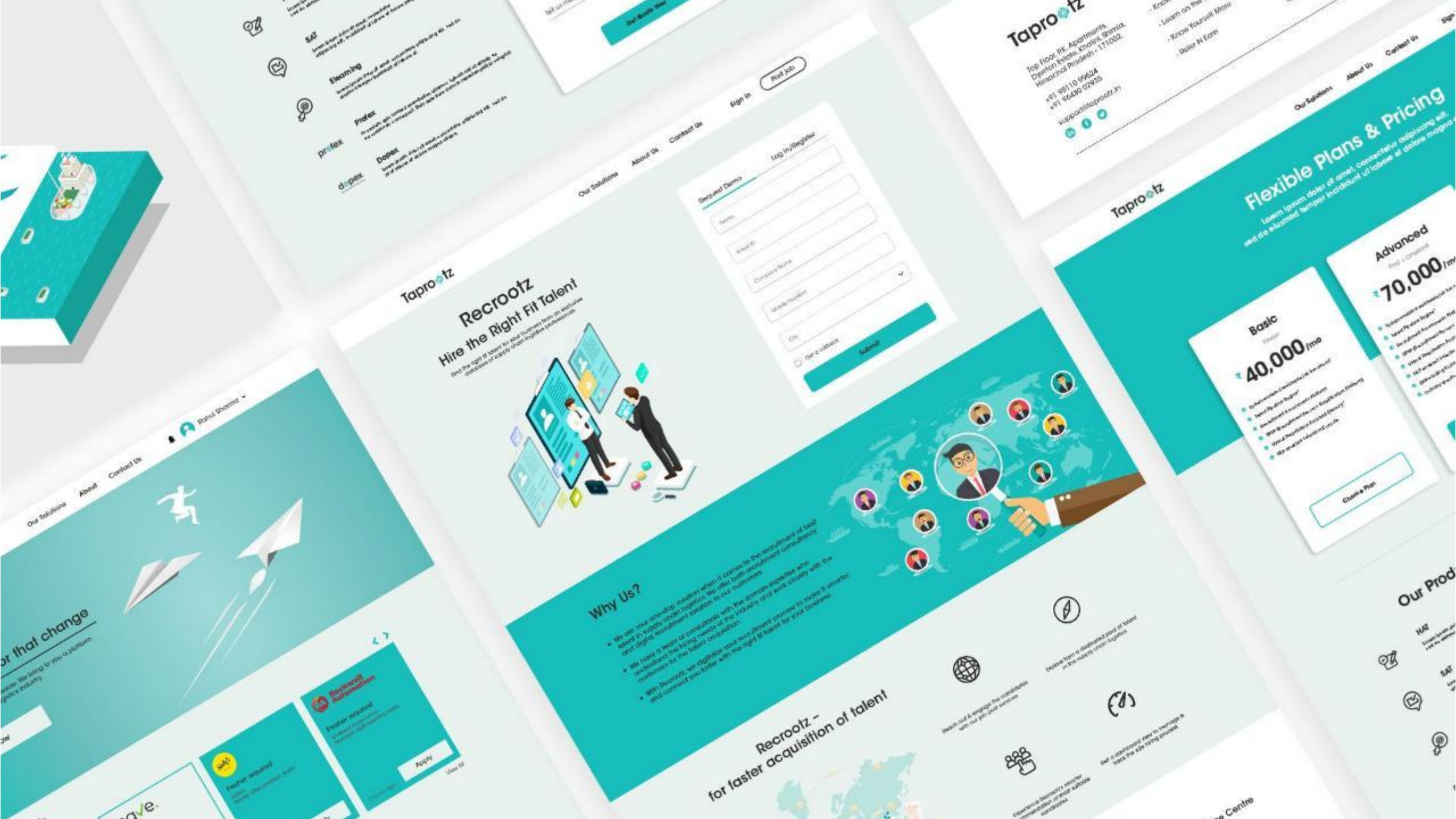
<https://www.taprootz.in>

 +  = 

person icon Four person icon Taprootz







Taprootz

Recrootz Hire the Right Fit Talent

Find the right fit talent for your business from an exclusive database of supply chain logistics professionals



Why Us?

- We are your knowledge solution when it comes to the requirement of best talent in supply chain logistics. We offer both recruitment consultancy and digital recruitment solution to our customers.
- We have a team of consultants with the domain expertise who understands the hiring needs of the industry and work closely with the customers for the talent acquisition.
- With Recrootz we digitalize your recruitment process to make it smoother and connect you faster with the right fit talent for your business.

Recrootz -
for faster acquisition of talent



Search and engage the candidates with our job post services

Experience Recrootz's superior communication of your business

Provide from a dedicated pool of talent in the supply chain logistics

Get a dashboard view to manage & track the hiring process

Request Demo

☐ Get a demo

Log in / Register

Flexible Plans & Pricing

Learn from a pool of talent, connect with the right talent and get the best results

Basic	Advanced
40,000 /mo	70,000 /mo
• 100% guaranteed talent • 100% guaranteed talent • 100% guaranteed talent • 100% guaranteed talent • 100% guaranteed talent	• 100% guaranteed talent • 100% guaranteed talent • 100% guaranteed talent • 100% guaranteed talent • 100% guaranteed talent

Our Product

- Know Your Business
- Know Your Market
- Know Your Talent
- Know Your Process
- Know Your Results



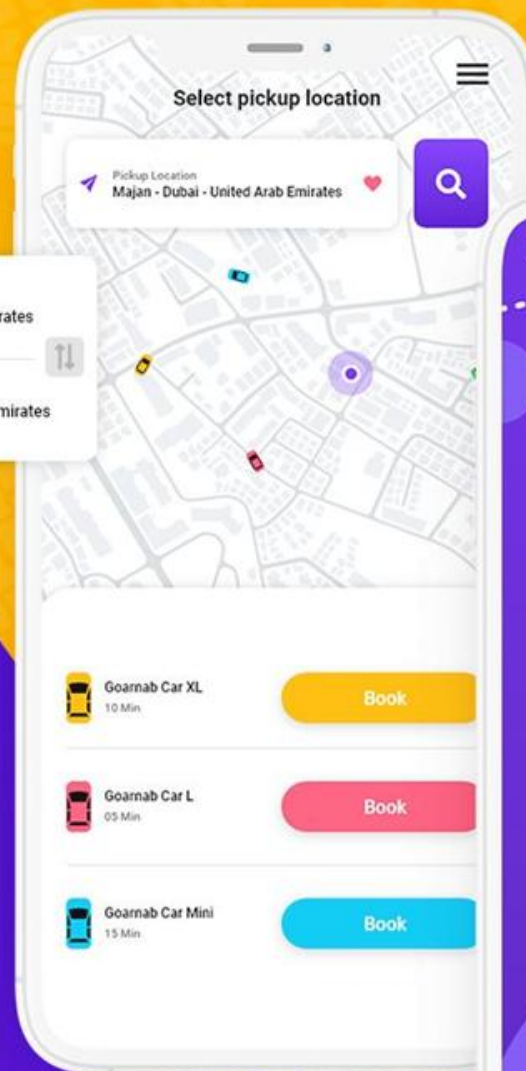
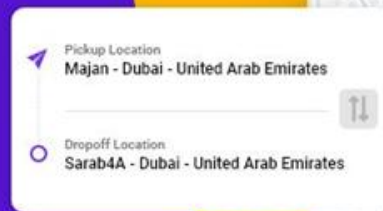
<https://www.tawseelah.com>



UI/UX



HOP HOP NONSTOP







<https://unified-india.com>

Logo Concept



Letter U

+



Letter i

=



UNIFIED
LOGISTICS



We have used the letter “U” basis the story on how we put people first, be it a customer, co-worker, or a business partner. For Unified “U” comes first. With this we have used iconography of speed to reflect the speed in services, response, and aggressive behaviour towards the business and diamond signs signifies the concept of strength and invincibility.

Engineering
Unique Ideas to Your
Global Logistics Goals

Search Us

Connecting ports and possibilities. **We deliver.**



Our Founder and CEO

Navas is the founder and CEO of Unified Logistics. Prior to founding Unified Logistics, Navas started Warehouse Flow, a third-party logistics (3PL) business, which focused on logistics technology and was acquired by H&M Global.

Navas
Founder, CEO, and Chairman of the Board

Meet Our Team

Why Unified?

The operational expertise of our team and the reliability of our drivers, combined with our commitment to keeping you in the loop, makes us the perfect partner for your business.



How can you efficiently scale your business and grow revenue?

The answer is Unified. With top-quality shipping solutions, we can help you scale your business and grow revenue. We are a 3PL business, so we can help you scale your business and grow revenue.

That's why we're here. We're here to help you scale your business and grow revenue. We're here to help you scale your business and grow revenue.

Schedule a call

“Unified helped us to increase our operational efficiency by more than 100% and is reducing our average shipment cost by more than 13%!”
- Ryan McCreary | VP Operations, H&M Global

Superior technology,
a vast network of people
and extensive experience

Search Us



ABOUT US

Unified Logistics is a leading provider of logistics solutions. We are a 3PL business, so we can help you scale your business and grow revenue. We're here to help you scale your business and grow revenue.

Our Vision Our Values Our Mission



“Our mission is to provide the best logistics solutions to our customers. We are a 3PL business, so we can help you scale your business and grow revenue. We're here to help you scale your business and grow revenue.”

YOU ARE IN GOOD COMPANY



OUR HAPPY ROCK



OUR CERTIFICATION

Unified Logistics is a member of the International Air Transport Association (IATA).



UNIFIED
We are a 3PL business, so we can help you scale your business and grow revenue. We're here to help you scale your business and grow revenue.

We make possibility
in every route

Search Us



OUR SERVICES

Our services make your work more productive

As a 3PL business, we can help you scale your business and grow revenue. We're here to help you scale your business and grow revenue.

As a 3PL business, we can help you scale your business and grow revenue. We're here to help you scale your business and grow revenue.



Sea Freight

→



Air Freight

→



Warehousing

→



Custom Clearance

→

OUR SPECIALIZATION

Operational Excellence for Meeting Special Requirements

By partnering with Unified Logistics for delivering high-quality, reliable, and special commodities, your shipments will transport with ease. We are a 3PL business, so we can help you scale your business and grow revenue. We're here to help you scale your business and grow revenue.

OUR CERTIFICATION

Unified Logistics is a member of the International Air Transport Association (IATA).



We have a team with the premium online and other services and we are always ready to help you scale your business and grow revenue. We're here to help you scale your business and grow revenue.

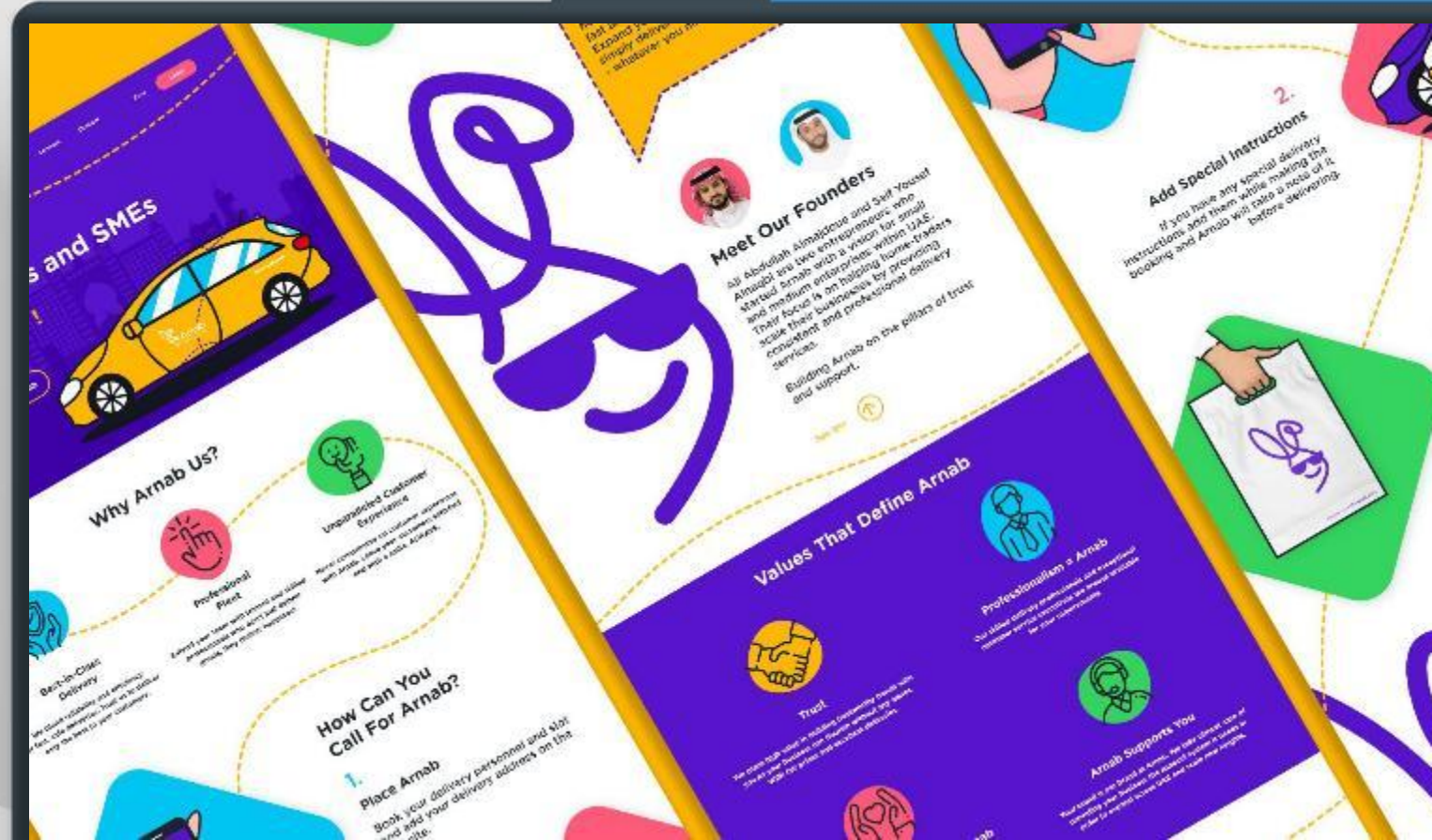
UNIFIED
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Other Works on Branding

- ❖ Business-Aligned Branding
- ❖ User-Centric Website UI

❖ Work



FM ➤ **LOGISTIC**



Poster designs

How To Wash Your Hands

WHY HAND WASHING IS IMPORTANT	WHY IT'S YOUR RESPONSIBILITY
Hand washing is the most effective way to prevent the spread of germs. It can help prevent the spread of many different types of illnesses, including the flu, colds, and stomach bugs.	Hand washing is a key part of food safety. It helps prevent foodborne illness, which can be very serious.

STEP 1	STEP 2
Wet hands with water and apply soap to the palms.	Wet hands with water and apply soap to the palms.
STEP 3	STEP 4
Wet hands with water and apply soap to the palms.	Wet hands with water and apply soap to the palms.
STEP 5	STEP 6
Wet hands with water and apply soap to the palms.	Wet hands with water and apply soap to the palms.
STEP 7	STEP 8
Wet hands with water and apply soap to the palms.	Wet hands with water and apply soap to the palms.
STEP 9	STEP 10
Wet hands with water and apply soap to the palms.	Wet hands with water and apply soap to the palms.

FM LOGISTIC

Good Practices Co-Packing Area

- Keep hair short and cover with hair net as applicable
- wear mask as applicable
- Wear clean uniform/ attire and apron as applicable
- Wash and sanitize your hands before entering food premises/WH/ co-packing area.
- No jewelry is allowed in any form. Please cover it up if you have any.
- Wear your safety shoes



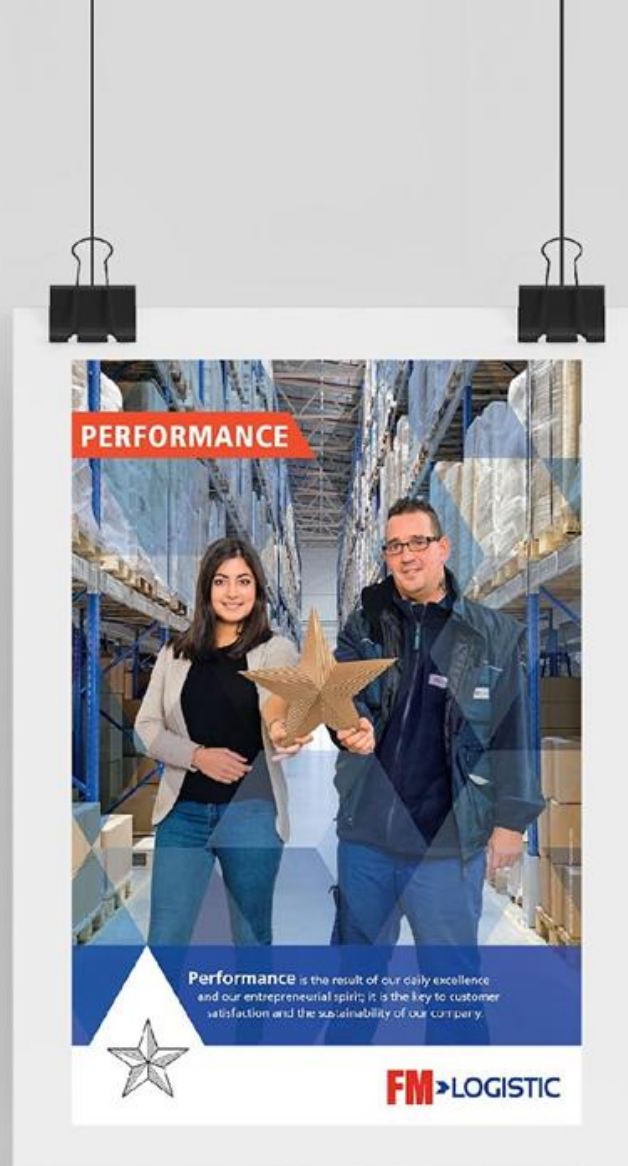
CARDIOPULMONARY RESUSCITATION

A life-saving technique everyone should know

STEPS

1. Check for responsiveness. If no response, shout for help and get an AED.
2. Place the head of your partner on their back, tilting the head back.
3. Tilt the head back and lift the chin.
4. Give two rescue breaths.
5. Push hard and fast in the center of the chest.
6. Give two rescue breaths.
7. Repeat steps 5 and 6.
8. When the AED arrives, follow the prompts.

FM LOGISTIC



Social Media LinkedIn

- **120 followers** adding per week
- **3K to 43K organic audience** community with prime focus on the LinkedIn based on the target audience
- +200 posts; **8.8% High Engagement Rate** (exceeding the benchmark of B2B for LinkedIn, src : hootsuite)
- 384,849 impressions & 213000 clicks in last year

Holisol LinkedIn Account

[Click Here](#)

**Holisol Logistics**
39,343 followers
1w • 

Returned luggage isn't just a logistics problem. It's a revenue leak. Minor issues like scuffed exteriors, broken wheels, or faulty zippers can make functional products unsellable. That drives up losses, blocks inventory, ...more





High Return Rates in Luggage?

We Help You Restore Inventory, Recover Value, and Protect Brand Experience.



Email Marketing

- +500 campaigns launched
- 10-14% conversion rate of the leads
- Monthly average for lead generation : 12 leads
- Opening rate : 17-20%
- Click Through rate : 2-2.5%
- Click to open rate : 22- 25%

Key account lead generation organically :

Mahindra CIE, Disney, Fabindia,
Swiggy, Mamaearth, Infiniti Retail,
Lifestyle International, Cetaphil,
Nykaa, Puma & many more

Ad Campaign & Creatives

- Ads run for the geography : UAE, Australia, US, UK
- Industries handled : E-commerce, B2B, B2C, D2C
- Medium : Google Ads, LinkedIn Ads, Instagram Ads
- Budget Handled : 1 cr. plus

Speak to your customers in
their language.
Find riders who can converse
in **English, Urdu and Hindi**



#ReachMoreReachBetter

Choose
fast deliveries
with prices -
best in the
market

with Tawseelah



Events

- **Branding activities** - Booth Designing, Roll Up Banner Designing, Giveaway Designing
- **Marketing Material** - Brochure Content + Designing, Presentation Designing, Video Development & Designing
- Pre & Post Event Campaign
 - Introducing Holisol to all the leaders
 - Launch next level warehousing campaign
 - Conducted interview of +20 brands
 - LinkedIn Marketing of Brand Interviews
 - Event Hosted along with the Holisol Team

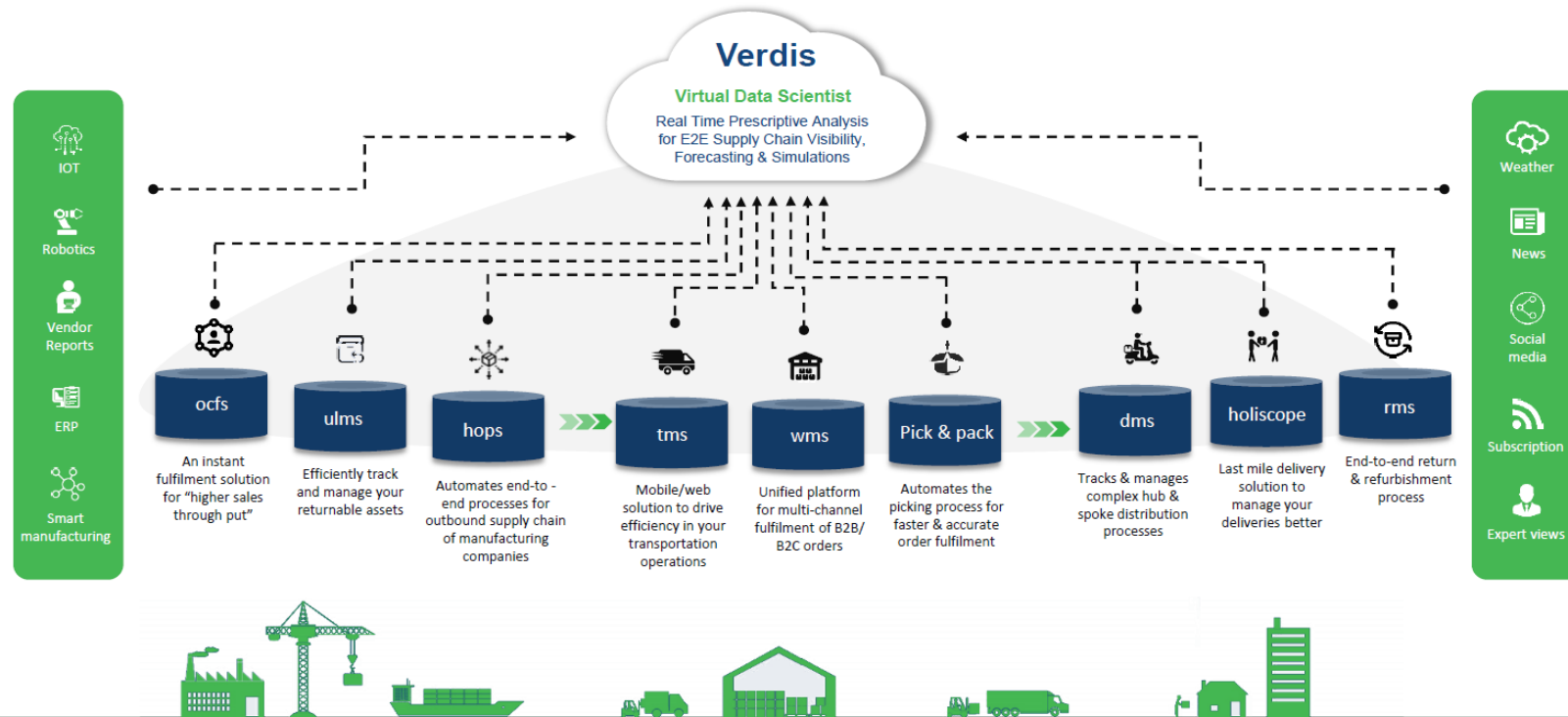


Brian Bade
Chief Executive at
Reliance Digital and Resq

Presentations

[Click Here](#)

Digitalising E2E Supply Chain



Business showcases

Business Showcases are designed for sales team to present it to customer or send it to customer to showcase our capabilities.

[Click Here](#)



E-commerce Logistics Solution
for India's leading textile manufacturer and retailer



Business Challenges
Expansion of business, designing and effective implementation of e-commerce supply chain.



Solutions Designed
Implemented online retail industry best practices
RTO reconciliation in 24 hours.
Same day dispatch of the orders (cutoff receiving up to 4 pm)



24 hrs.
RTO reconciliation



1,500 orders
Per day processing

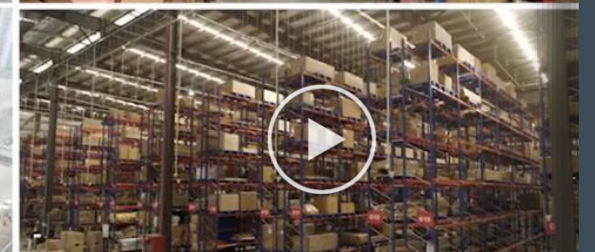
Videos



Customer Storyboard

Work

PAN-India Network of
30+ Fulfillment Centers
Spread Across 1.5 Million sq.ft.



Case Studies :

Holisol Work

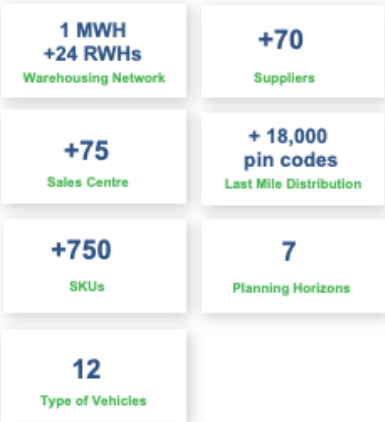
OgmentO Work

Transforming Supply Chain through Digital Operations

Our Journey of Growing Partnership with the Customer

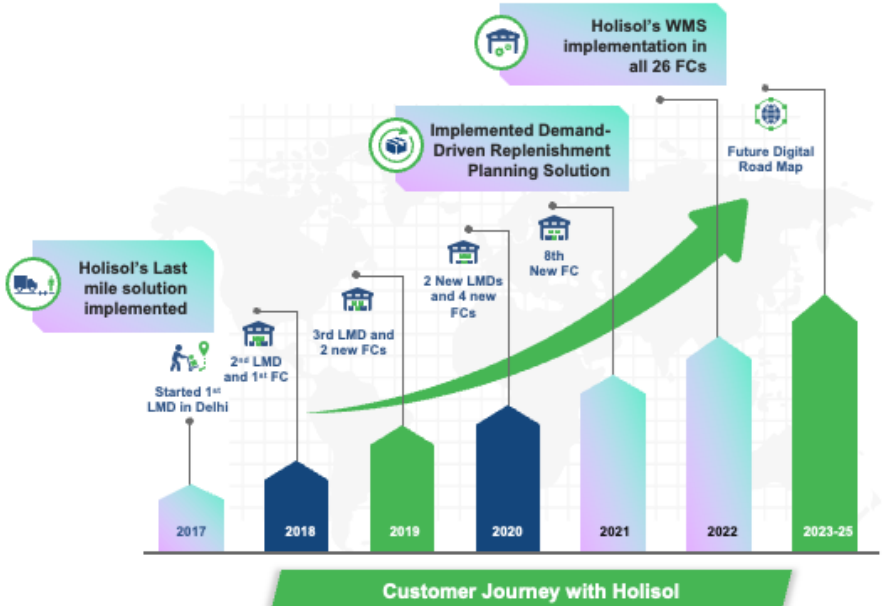
Customers Supply Chain Complexity

32 Million Decision Nodes



Holisol FC Management for Customer

9 FCs Managed by Holisol	5000 Daily Orders FC Throughput	9 FCs Live with Holisol WMS Full implementation in 3 months for all FCs	1200 SKUs	+250 Daily Shipments Last Mile Delivery
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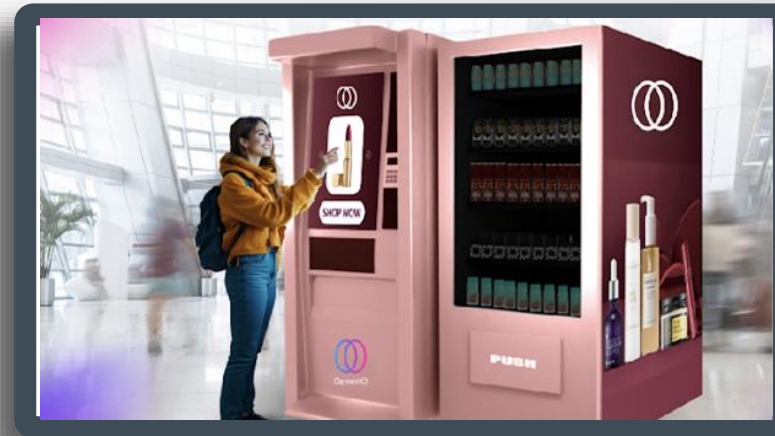
Blogs



Coderootz Work



Holisol Work



OgmentO Work

SEO

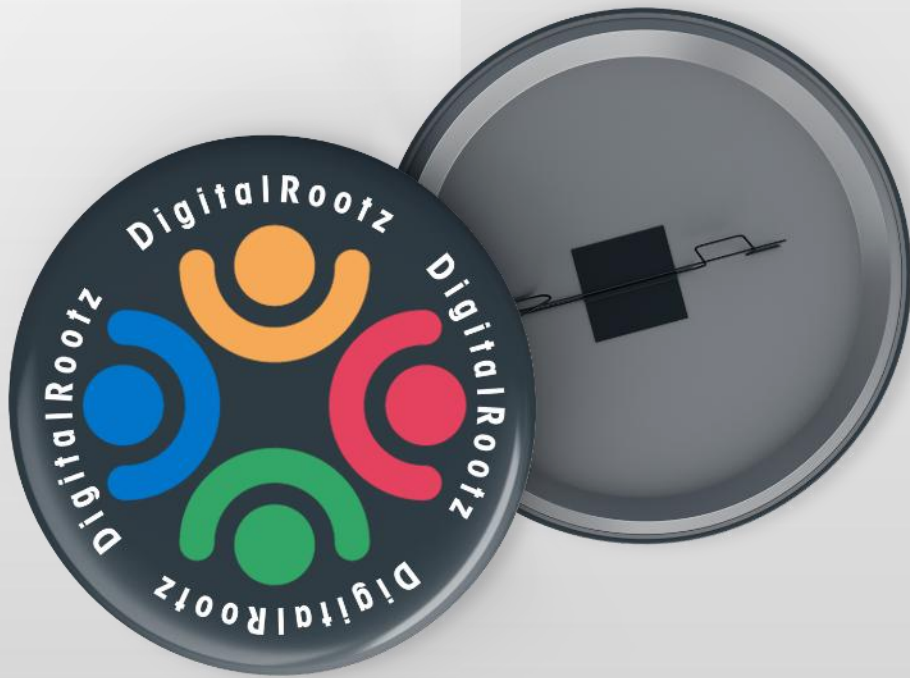
Showcases

SEO : Holisol Logistics

(<https://holisollogistics.com/>)

- Started from scratch — built organic SEO presence from zero to 34.8K+ clicks and 1 Million+ impressions over 16 months
- +262K impressions
- 379 organic keywords now ranking on Google (SEMrush)
- Estimated 800–900 organic queries generated over last 12 months
- 100% traffic targeting Indian supply chain, warehousing, and logistics segments (SEMrush)
- Authority Score improved to 30 - strong domain authority gain from scratch (SEMrush)
- Average engagement time per session improved by 18.76% YoY (GA4)
- Average Events per Session increased by 5.5%, indicating better content engagement (GA4)
- Maintained healthy CTR at 3.5% even at scale (GSC)
- Maintained 1st page ranking of +10 keywords for each line of business (Holisol)

Other Work



About us

With over 30 years of combined experience in Marketing and Communication, we are a team that knows what it takes to build brands and drive growth.

We work as an extension of your team, bringing the right strategy, creativity, and execution to help you unlock the full potential of digital marketing.



Why us

We do not believe in one-size-fits-all marketing. Every engagement starts with a deep understanding of your business and your audience. That insight shapes everything we do, from strategy to storytelling, so the content we create is not just creative but purposeful.

When you work with us, you gain a partner who is as invested in your results as you are, giving you the freedom to focus on what you do best.